




## Get In Touch

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# EXECUTIVE MASTER IN LEADERSHIP DEVELOPMENT

UNIVERSITI MALAYSIA SARAWAK



# INTRODUCTION

Managers play an important role in any organization. They need the necessary knowledge, skills and abilities to manage all functions in business and the employees too. Hence, it is critical that managers update themselves in all aspects of business, including managing human relationships towards attainment of business goals. This 1-year programme is fully coursework to provide a platform for all managers to enhance their personal competencies in ensuring continuous work excellence. This programme of 12 modules is tailored to enhance both hard and soft skills necessary for successful managers in the workplace. The learning process will provide managers with numerous opportunities to translate theories into practice via collegial interactions and discussion. Experiential learning related to a comprehensive and integrated business outlook on management is most suitable for those wanting to acquire a sound understanding and practice of managing valuable resources in any organization.

## PROGRAMME OBJECTIVES

This programme will:

1. Provide a strong foundation on practices of business with a focus on key operational areas to equip participants with relevant managerial skills
2. Increase managerial competency through knowledge enhancement in the field of business that translate theory into practice in a step by step action plan
3. Enhances capability and capacity through interactive and comprehensive lifelong learning modes designed especially for managers.

## DELIVERY MODES

Blended/hybrid mode to develop and enhance managerial knowledge and skills throughout the programme. Interactive presentations, group discussions and brainstorming sessions based on case studies and work experiences, will keep participants actively engaged during sharing and discourse sessions.

## ASSESSMENTS

Continuous assessments; formative and summative in the form of discussion tasks, assignments, quizzes and presentations are utilized throughout the programme.

## MODULES

- **Business Management**
- **Strategy and Decision Making**
- **Human Resources (Talent Acquisition and Development)**
- **Digital Marketing and Sales**
- **Diversity and Change Management**
- **Business Model and Supply Chain**
- **Employee Engagement and Industrial Relations**
- **Accounting and Finance**
- **Self-Motivation and People Engagement**
- **Communication and Managing Difficult Staff**
- **Business Documentation and Presentation**
- **Ethic, Social Responsibility and Customer Care**