

# Professional Diploma in **Business Administration** (Non-MQA)

9 Months

Modular basis

8 Modules

Flexible schedules

Programme fee RM7,321

Registration fee RM500

Access to UNIMAS Online Resources (PeTARY & eLEAP)



## For more information, contact:

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**Scan to apply  
for March  
intake!**



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## Introduction

The Professional Diploma in Business Administration is a comprehensive and specialized educational program designed to equip individuals with the essential knowledge and skills required to excel in the dynamic world of business management. This diploma program is tailored for professionals and aspiring business leaders seeking to enhance their understanding of key concepts, strategies, and practices in the field of business administration, making them well-prepared for the challenges of modern business environments. The Professional Diploma in Business Administration offers a valuable credential for career advancement and provides an opportunity to develop the competencies necessary for success in today's competitive business landscape.

## Who Should Apply?

- Aspiring Business Professionals
- Entrepreneurs
- Managers
- Supervisors
- Small Business Owners
- Business Student

## Modules

Module 1: Project Management  
Module 2: Human Resource Management  
Module 3: Corporate Finance  
Module 4: Organisational Behaviour and Leadership  
Module 5: Strategic Management  
Module 6: Marketing Management and Innovation  
Module 7: Business Economics  
Module 8: Final Project

## Entry Requirements

Passed SPM/ STPM/ Equivalent;

**OR**

Other academic qualifications with at least 2 years of working experience depending on UNIMAS Senate approval;

**OR**

Passed Accreditation of Prior Experimental Learning, APELA