

FACULTY OF ECONOMICS AND BUSINESS

CORPORATE MASTER OF BUSINESS ADMINISTRATION

by coursework

OCTOBER, FEBRUARY & JUNE Intakes

INTRODUCTION

The CMBA programme presents an exceptional opportunity for individuals who aspire to advance their careers in business management and practitioners who aim to enhance their corporate administration and management skills and knowledge. The programme has successfully attracted a community of highly motivated students from diverse academic backgrounds and work experiences. Our team of experienced, dedicated, and qualified lecturers implements an innovative, application-oriented, and multidisciplinary approach to the programme. What makes CMBA stand out is its ability to merge the finest features of traditional MBA programme with contemporary elements that today's business and corporate managers demand. We are resolute in our commitment to continuously improve our programme to meet the ever-evolving needs and demands of the industry for sustainable growth. The programme is based on a trimester system; October, February and June in an academic year. This programme is also offered in UNIMAS Learning Centres.

ENTRY REQUIREMENTS

- A Bachelor's Degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate; or
- A Bachelor's Degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment; or
- A Bachelor's Degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience, subject to a rigorous internal assessment; or
- A Bachelor's Degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses; or
- Other equivalent/related qualifications to a Bachelor's Degree (Level 6, MQF) recognised by the Malaysian Government
- For international students, a minimum Band 4 in MUET or equivalent to CEFR (Mid B2);
 IELTS Score of 6.0 or its equivalent (e.g., TOEFL iBT 60) is required.

ALTERNATIVE OPTION FOR ADMISSION

APEL. A for Access

- APEL.A is applicable to local and international applicants who do not meet the regular entry requirements imposed by academic programmes at any MQF level
- Applicants applying for entry via the APEL.A must meet the minimum age requirements stipulated for the various level of qualifications
- Applicants must fulfil the minimum formal qualifications stipulated, for Master's and Doctorate level
- Applicants applying for entry via the APEL.A must have prior experiential learning

POTENTIAL APPLICANTS

- Employers and entrepreneurs
- Employee from all sectors of industries
- Professional and support group from public & private institutions
- Educators, Facilitators, Trainers and Instructors
- Fresh graduates from various disciplines

DURATION OF THE PROGRAMME

1-2 years

Part Time **2-4 years**

PROGRAMME SCHEDULE

The programme requires students to accumulate 40 credit hours in their studies. All teaching and learning activities are conducted during the weekends (Saturday & Sunday) for both mode of study (full time & part time)

FACILITIES & RESOURCES

- Perpustakaan Tun Abdul Rahman Ya'kub (PeTARY)
- Computing Facilities
- Online Learning Support
- Resources Rooms

Core Courses

• Knowledge sharing from industrial practitioners

EBB6033 Economics Analysis and Policy

EBB6043 Strategic Marketing EBB6093 Research Methods and Statistical Analysis EBB6113 Accounting for Managers EBB6123 Corporate Finance EBB6133 Strategic Management

ROGRAMME STRUCTU EBB6223 Human Resource Management EBB6413 Data Analytic for Business EBB6423 Business Economics

Research Project Courses

EBB6463	Corporate Business Project 1
EBB6473	Corporate Business Project 2

Elective Courses (Choose 1)

EBB6453 Corporate Entrepreneurship

EBB6484 E-Business

EBB6494 Operations Management

EBB6504 Money, Banking & Finance Market

EBB6524 International Finance

FAST TRACK OPTION

APEL.C for Credit Transfer

Qualified individuals with relevant prior learning experiences could take APEL. C assessments (Portfolio/Challenge Test) for credit transfer in APEL Assessment Centre, UNIMAS.

COURSE FEES

Full Time:

Malaysian Student RM20,966.00 International Student RM34,900.00

Part Time:

Malaysian Student RM21,312.00

CONTACT US

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For General Inquiries

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UNIMAS Business School

Level 4, UNIMAS City Campus Lot 77, Section 22, KTLD Jalan Tun Ahmad Zaidi Adruce 93150 Kuching, Sarawak, Malaysia. Website: https://www.business.unimas.my Phone: +6082-222111

Learning Centres

UNIMAS Sibu Campus

Jalan Deshon 96000 Sibu, Sarawak, Malaysia.

IBS College

Lot 1118, Bangunan Tabung Baitulmal Pelita Commercial Centre, Jalan Sehati 98000 Miri, Sarawak, Malaysia.

Grand International Academy Sdn. Bhd.

Corporate Tower CT-13-01/02, Subang Square, Jalan SS15/4G 47500 Subang Jaya, Selangor, Malaysia.

APPLICATION PROCEDURE

Application must be submitted online at https://oas.ia.unimas.my

Application is open throughout the year.

