

FACULTY OF ECONOMICS AND BUSINESS

## DOCTOR OF BUSINESS ADMINISTRATION

by coursework

OCTOBER, FEBRUARY & JUNE Intakes

Community-Driven University For a Sustainable World

### INTRODUCTION

The DBA degree programme is a rigorous doctoral programme by coursework. It is specifically tailored to provide executives, professionals, and leaders in both private and public sectors with the opportunity to pursue a postgraduate degree beyond that of an MBA. The UNIMAS DBA is an extremely challenging yet highly rewarding level of education that ensures you are equipped with the most up-to-date knowledge in business research, theories, and trends. This positions you as an expert scholar-practitioner in your organisation. To achieve this, the UNIMAS DBA programme provides a team of experienced academicians and practitioners to guide you throughout your doctoral journey. The programme is based on a trimester system; October, February and June in an academic year. This programme is also offered in UNIMAS Learning Centres.

### **ENTRY REQUIREMENTS**

- A Master's Degree (Level 7, MQF) in related fields as accepted by the HEP Senate; or
- A Master's Degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate, subject to having relevant working experience and rigorous internal assessment; or
- A Master's Degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses; or
- Other qualifications equivalent to a Master's Degree (Level 7, MQF) recognized by the Malaysian Government
- For international students, a minimum IELTS Score of 6.0 or its equivalent (e.g., TOEFL-525; TOEFL Computer Test 196; TOEFL IBT 60; MUET Band 4) is required.

### POTENTIAL APPLICANTS

- Employers and entrepreneurs
- Employee from all sectors of industries
- Professional and support group from public & private institutions
- Educators, Facilitators, Trainers and Instructors

### **DURATION OF THE PROGRAMME**

Full Time **3-4 years** 

Part Time
4-6 years

### PROGRAMME SCHEDULE

The programme requires students to accumulate 80 credit hours in their studies. All teaching and learning activities are conducted during the weekends (Saturday & Sunday) for both mode of study (full time & part time).

### **FACILITIES & RESOURCES**

- Perpustakaan Tun Abdul Rahman Ya'kub (PeTARY)
- Computing Facilities
- Online Learning Support
- Resources Rooms
- Knowledge sharing from industrial practitioners

# Core Courses EBD7014 Business Strategy and Leadership EBD7034 Strategic Global Marketing EBD7054 Strategic Financial and Risk Management EBD7064 Global Business Economics EBD7074 Advanced Research Methodology EBD7084 Advanced Data Analysis EBD7094 Industry 4.0 and Business Innovation EBD7104 Business Consultancy and Training EBD7114 Government, Public Policy and Sustainable Business EBD7124 Seminar in Corporate Management EBD7164 Strategic Human Resource Management EBD71516 Dissertation II EBD71516 Dissertation II EBD7024 Strategic Corporate Entrepreneurship EBD7134 Corporate Governance and Corporate Social Responsi

### **Core Courses**

EBD7014	Business Strategy and Leadership
EBD7014	Business Strategy and Leadership

EBD7134 Corporate Governance and Corporate Social Responsibility

(Choose 1)

EBD7174 Organizational Behaviour EBD7044 Operations Management

### **COURSE FEES**

### **Full Time:**

Malaysian Student RM40,658.00 International Student RM61,140.00

### **Part Time:**

Malaysian Student RM41,004.00

Dissertation examination (viva-voce) fee RM2,000.00

### CONTACT US

### Dr Asmaul Husna bin Haris Fadzilah

Programme Coordinator Faculty of Economics and Business Universiti Malaysia Sarawak (UNIMAS) 94300 Kota Samarahan, Sarawak, Malaysia Website: http://www.feb.unimas.my Phone: +60 82 584266 / +60 13 687 8810 Email: hfabuspa@unimas.my

### **For General Inquiries**

### **Centre for Graduate Studies**

Universiti Malaysia Sarawak (UNIMAS) 94300 Kota Samarahan, Sarawak, Malaysia Website: http://www.postgrad.unimas.my Phone: +6082 581 067/1066/1069

### **UNIMAS Business School**

Lot 77, Section 22, KTLD
Jalan Tun Ahmad Zaidi Adruce
93150 Kuching, Sarawak, Malaysia.

Phone: +6082 222 111 Email: ubs@unimas my

### **Learning Centres**

### Grand International Academy Sdn. Bhd.

Corporate Tower CT-13-01/02, Subang Square Jalan SS15/4G 47500 Subang Jaya, Selangor, Malaysia.

### APPLICATION PROCEDURE

Application must be submitted online at <a href="https://oas.ia.unimas.my">https://oas.ia.unimas.my</a>

Application is open throughout the year.



Disclaimer:

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