UNIMAS
UNIVERSITI MALAYSIA SARAWAK
BUSINESS SCHOOL

IHM
IN-HOUSE MULTIMEDIA
TRAINING CENTER
英豪专业教育学院

Executive Programme in
Business Administration (Level 8) (Non-MQA)

14 Modules (choose 12)
12 Months

Modular basis

Flexible schedules

Programme fee
- Local: RM12,000
- International: RM15,000

Registration fee RM500

Access to UNIMAS Online Resources
(PeTARY & Learners for Life)

For more information, contact:

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www.business.unimas.my

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Introduction

The Executive Programme in Business Administration (Level 8) is a comprehensive and strategically designed programme tailored for seasoned professionals seeking to enhance their leadership skills, strategic thinking, and business acumen. This executive-level programme is crafted to meet the demands of working executives, providing a flexible and immersive learning experience.

Who Should Apply?

- Senior Executive
- Manager
- Managing Director
- Chief Executive Officer (CEO)
- Entrepreneurs
- Business Owners
- Working Adult

Modules

Module 1: Strategic Human Capital Leadership in Business Administration
Module 2: Business Analysis and Statistics
Module 3: Advanced Macroeconomics
Module 4: Advanced Business Administration
Module 5: Operations Management
Module 6: Knowledge Management and Business Intelligence
Module 7: Strategic E-Commerce Management
Module 8: Innovative and Creative Leadership in Business Administration
Module 9: Ethics and Cyber Laws
Module 10: Business Growth and Organization Management
Module 11: Research Methodology
Module 12: Research Paper
Module 13: Leadership and Strategic Management
Module 14: Artificial Intelligence for Business

Entry Requirements

For Local Students:
Passes Master/Executive Master in related field
OR
Other academic qualifications with at least 5 years working experience depending on UNIMAS Senate approval

For International Students:
Passes Master/Executive Master in related field
OR
Other academic qualifications with at least 5 years working experience depending on UNIMAS Senate approval