

# DOCTOR OF **BUSINESS ADMINISTRATION (DBA) VIA APEL.Q**

MQA/FA12417

*Transform Experience into a Doctorate*

## WHAT IS DBA VIA APEL.Q?

DBA via APEL.Q enables experienced professionals to turn their extensive work experience into a recognised doctoral qualification, even without the conventional academic entry pathway. Through the APEL.Q assessment, your professional achievements and prior experiential learning are recognised, providing an alternative route to pursue a Doctor of Business Administration.

## WHY CHOOSE DBA VIA APEL.Q?

### **Recognised Prior Learning**

Your professional experience and prior learning are formally recognised through the APEL.Q assessment process.

### **Industry Driven Research**

Undertake applied research that addresses real business and organisational challenges while creating meaningful industry impact.

### **Career Advancement**

Strengthen your leadership credentials and expand opportunities in senior management, consultancy, academia, and industry.

### **Flexible Learning**

Designed to support working professionals, allowing you to balance your studies with career and personal commitments.

### **Earn the Title "Dr."**

Graduate with a fully accredited Doctor of Business Administration recognised by the Malaysian Qualifications Agency (MQA).

## WHO SHOULD APPLY?

This programme is ideal for:

- Senior executives and C-suite leaders
- Entrepreneurs and business owners
- Public sector and government leaders
- Experienced professionals with substantial senior-level work experience in business and administration



## PROGRAMME DURATION

Typical Duration

**2 years**

Maximum Candidature

**8 years**

## FOUR STAGES. ONE DOCTORATE.

Candidates must successfully complete each stage before progressing to the next.

### 1. Portfolio

Compile a structured portfolio showcasing career achievements, leadership experience, professional projects, and continuous learning, aligned with the programme learning outcomes.

### 2. Field and Validation Visit

An academic panel conducts a validation session to verify the submitted portfolio, assess professional competencies, and confirm evidence of prior experiential learning.

### 3. Challenge Test

Complete a structured assessment, which may include written and oral examinations, interviews, or skills demonstrations, to evaluate doctoral-level knowledge, critical thinking, and experiential learning.

### 4. Capstone Research

Undertake a doctoral-level research project that applies rigorous academic inquiry to address a real business or organisational challenge.

## PROGRAMME FEES

Malaysian student **RM51,624.00**

International student **RM74,040.00**

Fees include administrative, tuition and course materials for the duration of the programme. Further payment will be required if the students extend their studies.

## HOW TO APPLY

Applications are accepted **throughout the year.**

Available Intakes:

**October**

**February**

**June**

## ENTRY REQUIREMENTS

- A minimum of 25 years of relevant professional experience in a related field
- No formal academic entry qualification is required

Final eligibility is subject to assessment and confirmation by the UNIMAS APEL Centre.

# CONTACT US

## Programme Coordinator

Dr Nor Afiza Abu Bakar  
Faculty of Economics and Business  
Universiti Malaysia Sarawak (UNIMAS)

Phone: +6082-584301 / +6019-874 7707  
Email: abnafiza@unimas.my

## UNIMAS APEL Centre

Level 4, Chancellery Building  
Universiti Malaysia Sarawak  
Tel: +6082-583745  
WhatsApp: +6016-808 3150  
Email: apel@unimas.my  
Website: <https://apel.unimas.my>

## UNIMAS Business School

Level 4, UNIMAS City Campus  
Lot 77, Section 22, KTLD  
Jalan Tun Ahmad Zaidi Adruce  
93150 Kuching, Sarawak, Malaysia.  
Website: <https://www.business.unimas.my>  
Phone: +6082 222111  
Email: [ubs@unimas.my](mailto:ubs@unimas.my)



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